



Line Rider

Global Employee eMagazine

In this
Issue...
March 2012



**MANY HAPPY
RETURNS**



**SEISMIC
SHIFTS**



**HEALTHY
COMMUNITIES**

? Test Your Knowledge Quiz


Voices: Staying Healthy



Many Happy Returns

Among our achievements in 2012, one especially will be savored by shareholders and employees.

This year, we celebrate our dividend centennial, marking 100 continuous years of regular payments to shareholders. The November 15 anniversary symbolizes consistently successful performance through even the most challenging times.

 [Read more](#) ►

Left: Employees receiving stock certificates, 1926.

In this
Issue...
March 2012



**MANY HAPPY
RETURNS**



**SEISMIC
SHIFTS**



**HEALTHY
COMMUNITIES**

? Test Your Knowledge Quiz
Voices: Staying Healthy

Many Happy Returns

[Print](#) | [Email](#)

[Comments \(2\)](#)

"It's a major achievement," says Pat Yarrington, vice president and chief financial officer. "Dividends are a very tangible and important way the company shares its success. Sustaining and growing the dividend," she adds, "is central to the value we offer investors, and provides a powerful symbol of stability to the public. Our employees can be proud of the hard work over many decades it took to establish this record."

Plan Ahead — Not Just for the Next Quarter

A company's dividend is the portion of its value, as determined by its board of directors, paid to shareholders of record. Some, but not all firms, make such payments four times a year.

Only a relative handful of American corporations can equal Chevron's 100-year record. To name a few: Coca-Cola; General Mills; Colgate-Palmolive; Procter & Gamble; Consolidated Edison; Stanley Black & Decker; and industry competitor ExxonMobil. These firms, Chevron now included, rank among the few dividend titans to have continuously paid shareholders for a century or more.

"Chevron's accomplishment," says Josh Peters, editor of Morningstar's *DividendInvestor*, "isn't just impressive for longevity's sake. It says a lot about the quality of business being conducted. You don't compile a century of uninterrupted dividends by accident. Management must plan far ahead—not just for the next quarter, but for the next five or 10 or 50 years, to ensure the company is profitable enough to continue paying dividends."



Office life 100 years ago: workers at our predecessor Standard Oil Company (California), 1912.

[Previous](#) [1](#) [2](#) [3](#) [4](#) [5](#) [Next](#)

In this
Issue...

March 2012



**MANY HAPPY
RETURNS**



**SEISMIC
SHIFTS**



**HEALTHY
COMMUNITIES**



Test Your Knowledge Quiz



Voices: Staying Healthy

Many Happy Returns

[Print](#)

| [Email](#)

[Comments \(2\)](#)

As Yarrington notes, Chevron's legacy companies also established themselves as steady dividend payers. Texaco, for example, began payments in 1903 and continued until it merged with Chevron in 2001. Unocal paid continuous dividends for 89 years until being acquired by Chevron in 2005. Gulf paid quarterly dividends from 1913 to 1984, with the exception of the Depression years 1932-1935.

Indeed, the story begins even before the last century. In 1877, surging from some 560 feet (171 m) below the surface of Pico Canyon north of Los Angeles, output at Pacific Coast Oil (PCO) Co.'s Pico No. 4 reached a "copious stream" of 70 barrels per day. The site became California's first commercial producing well.

As Pico Canyon's production and profits grew, so did the opportunity to pay dividends, albeit slowly. In March 1884 a first quarterly dividend totaling \$13,125 was paid to owners of the company's shares. "After so long a time of waiting, [the dividend] must have been heartening to the PCO stockholders and have reaffirmed their faith in the Pico," wrote historian Gerald T. White.

In 1900, the Standard Oil Trust acquired PCO and, in 1906, renamed it Standard Oil Company (California).

In 1911, with the Supreme Court's breakup of the Trust, newly independent Standard Oil Company (California) recorded no cash distributions to stockholders. The following year, however, as *The New York Times* duly noted on Nov. 16, 1912, "The Standard Oil Company of California [sic] announced its



Pico Canyon, near Los Angeles, where in 1877 oil began to flow and a great company was born. As Pico Canyon's production and profits grew, so did the opportunity to pay dividends.

In this
Issue...
March 2012



**MANY HAPPY
RETURNS**



**SEISMIC
SHIFTS**



**HEALTHY
COMMUNITIES**



Test Your Knowledge Quiz



Voices: Staying Healthy

Many Happy Returns

[Print](#)

| [Email](#)

[Comments \(2\)](#)



A 1925 image in the company magazine promotes employee stock ownership.

first dividend, amounting to \$2.50 a share." It is this payment that has continued ever since.

The firm's commitment to regular cash dividends remained steadfast when it legally reorganized as Standard Oil Company of California, or Socal, in 1926. Not surprisingly, during the Depression years of 1934-35, the payments fell (to \$1 per share), but distributions nonetheless continued uninterrupted.

In addition to continuous payment, investors monitor two other key metrics related to dividends: how steadily they grow and the pace of that growth.

Dividend Never Reduced Despite Oil Price Swings

Chevron shines on these counts too. In adding the company's stock to his recommended portfolio last year, Peters reviewed the four decades from 1970 to 2010, noting that Chevron's dividend was never reduced. This held true despite wide swings that saw the price per barrel of crude plummet to under \$5 and soar to more than \$140.

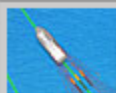
Payments to shareholders grew in 35 of those 40 years, even though the price of crude rose in only 24 of them. Last year, in fact, Chevron increased its dividend twice, marking two dozen consecutive years of increases.

Many employees have been significant participants in Chevron's dividend century. On March 10, 1921,

In this
Issue...
March 2012



**MANY HAPPY
RETURNS**



**SEISMIC
SHIFTS**



**HEALTHY
COMMUNITIES**

? Test Your Knowledge Quiz
Voices: Staying Healthy

Many Happy Returns

[Print](#)

| [Email](#)

[Comments \(2\)](#)

a special meeting of Standard Oil Co. (California) stockholders ratified a Board of Directors' recommendation to authorize the firm's first employee stock plan.

By the end of that year, 86 percent of those eligible, some 10,906 employees, had subscribed at an average rate of nearly 17 percent of their pay. The plan terminated in 1926, with some 12,000 workers at all levels becoming new stockholders to the tune of 481,976 shares.

Today, subject to local pay practices and regulatory requirements, Chevron employees in a number of countries around the world are able to benefit from stock ownership through programs such as a share plan or by investing in Chevron stock through a retirement plan.

Over the years, Chevron's regular dividend payments have helped its shares act as a strong wealth builder and a bulwark against inflation. In 2010, it took \$5.62 to match the buying power of a single 1970 dollar. In the same period, however, with dividends reinvested, each dollar of Chevron stock grew to \$27.86.

"Our dividend history shows the quality of our enterprise over a very long period of time," concludes Yarrington. "We've consistently grown those payments, invested wisely, and are now a global Top 10 company. Not many firms can match that."

[Comment on this article](#)



A stock certificate of one of our company's founding fathers, John D. Rockefeller.

In this
Issue...
March 2012



MANY HAPPY
RETURNS



SEISMIC
SHIFTS



HEALTHY
COMMUNITIES

? Test Your Knowledge Quiz
Voices: Staying Healthy

Seismic Shifts

New oil and gas exploration technique brings sharper images.

We use seismic surveys to show us where to drill for crude oil and natural gas. But in today's mature industry, we also need to conduct these surveys to better define deepwater reservoirs and track progress in developed fields. Here's how we have safely conducted surveys around production facilities and gained a clearer view of the subsurface geology.



[View Animation](#) ▶

In this
Issue...
March 2012



MANY HAPPY
RETURNS



SEISMIC
SHIFTS



HEALTHY
COMMUNITIES

? Test Your Knowledge Quiz
Voices: Staying Healthy

Seismic Shifts

[Print](#)

| [Email](#)

[Comments](#)

Introduction

Ocean Bottom Node (OBN) surveys deliver exceptional results where existing infrastructure or geologic barriers challenge traditional seismic methods in Chevron areas like Nigeria's developed Agbami Field, the U.K.'s deepwater Rosebank discovery and the Norwegian Sea. OBN surveys deploy suitcase-sized seabed nodes to gather geologic information. To monitor changes in the reservoir, the nodes can later be returned to exactly the same locations for a repeat survey, yielding an even more detailed reservoir profile.

Next ►

1 Seismic Basics

2 Conventional Pattern

3 Introducing Nodes

4 Navigating the Nodes

In this
Issue...
March 2012



MANY HAPPY
RETURNS



SEISMIC
SHIFTS



HEALTHY
COMMUNITIES

? Test Your Knowledge Quiz

Voices: Staying Healthy

Seismic Shifts

[Print](#) | [Email](#)

[Comments](#)

1 Seismic Basics

Throughout the world, our geoscientists conduct seismic surveys to identify targets for exploration, to optimize reservoir development plans and to maximize production over the years. Precision imaging is critical in deep water, where individual wells can cost up to \$100 million each. In typical ocean surveys, specialized ships crisscross vast areas, shooting sound into the Earth's crust and capturing the reflections with wide swaths of receivers towed behind on "streamers."

[Replay](#)

[Previous](#) [Next](#)

1 Seismic Basics

2 Conventional Pattern

3 Introducing Nodes

4 Navigating the Nodes

In this
Issue...
March 2012



MANY HAPPY
RETURNS



SEISMIC
SHIFTS



HEALTHY
COMMUNITIES

? Test Your Knowledge Quiz

Voices: Staying Healthy

Seismic Shifts

[Print](#) | [Email](#)

[Comments](#)



2 Conventional Pattern

Spaced about 300 feet (100 m) apart, seismic streamers extend up to 5 miles (8 km) behind tow vessels. In undeveloped areas, surveying - like a farmer plowing a field - isn't a problem. But in developed fields, safely towing streamers requires wide swings around production platforms, processing vessels and other obstacles. Result: holes in the survey and weak spots in the reservoir maps.

Replay

◀ Previous Next ▶

1 Seismic Basics

2 Conventional Pattern

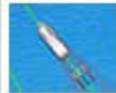
3 Introducing Nodes

4 Navigating the Nodes ▶

In this
Issue...
March 2012



MANY HAPPY
RETURNS



SEISMIC
SHIFTS



HEALTHY
COMMUNITIES

? Test Your Knowledge Quiz

Voices: Staying Healthy


Seismic Shifts



[Print](#) | [Email](#)


[Comments](#)

3 Introducing Nodes

What if we could shoot seismic more safely and get sharper, more complete data? Enter OBN, hundreds of nodes placed in neat rows atop discoveries and developed fields. Positioned by remotely operated vehicles, the nodes nestle harmlessly beside platforms, sea-floor wells and pipelines. Chevron has recently used node surveys to scan new lease acreage in the Norwegian Sea; to better define the Rosebank discovery in the U.K. Atlantic Margin; and to support development at the Agbami Field in Nigeria.


 Replay

 Previous  Next

 **1** Seismic Basics

2 Conventional Pattern

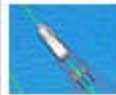
3 Introducing Nodes

4 Navigating the Nodes 

In this
Issue...
March 2012



MANY HAPPY
RETURNS



SEISMIC
SHIFTS



HEALTHY
COMMUNITIES

? Test Your Knowledge Quiz

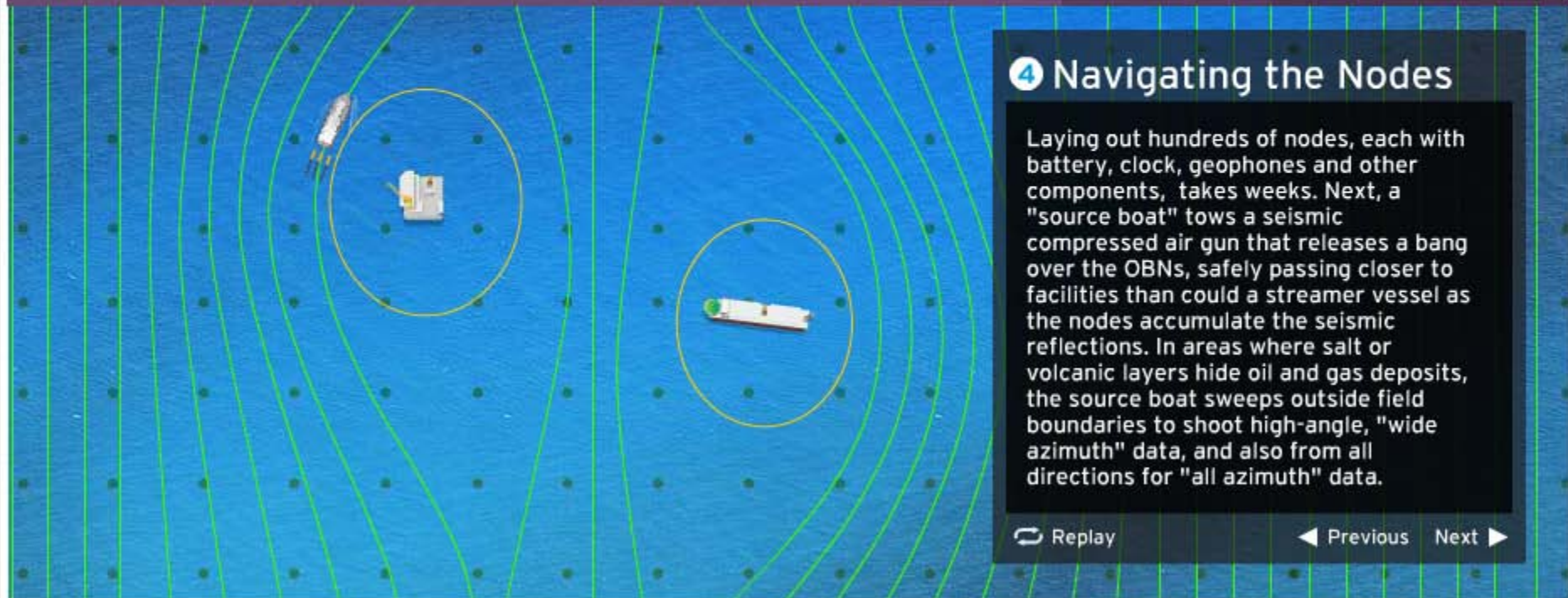
Voices: Staying Healthy

Seismic Shifts

[Print](#)

| [Email](#)

[Comments](#)



4 Navigating the Nodes

Laying out hundreds of nodes, each with battery, clock, geophones and other components, takes weeks. Next, a "source boat" tows a seismic compressed air gun that releases a bang over the OBNs, safely passing closer to facilities than could a streamer vessel as the nodes accumulate the seismic reflections. In areas where salt or volcanic layers hide oil and gas deposits, the source boat sweeps outside field boundaries to shoot high-angle, "wide azimuth" data, and also from all directions for "all azimuth" data.

Replay

◀ Previous

Next ▶

1 Seismic Basics

2 Conventional Pattern

3 Introducing Nodes

4 Navigating the Nodes

In this
Issue...
March 2012



MANY HAPPY
RETURNS



SEISMIC
SHIFTS



HEALTHY
COMMUNITIES

? Test Your Knowledge Quiz

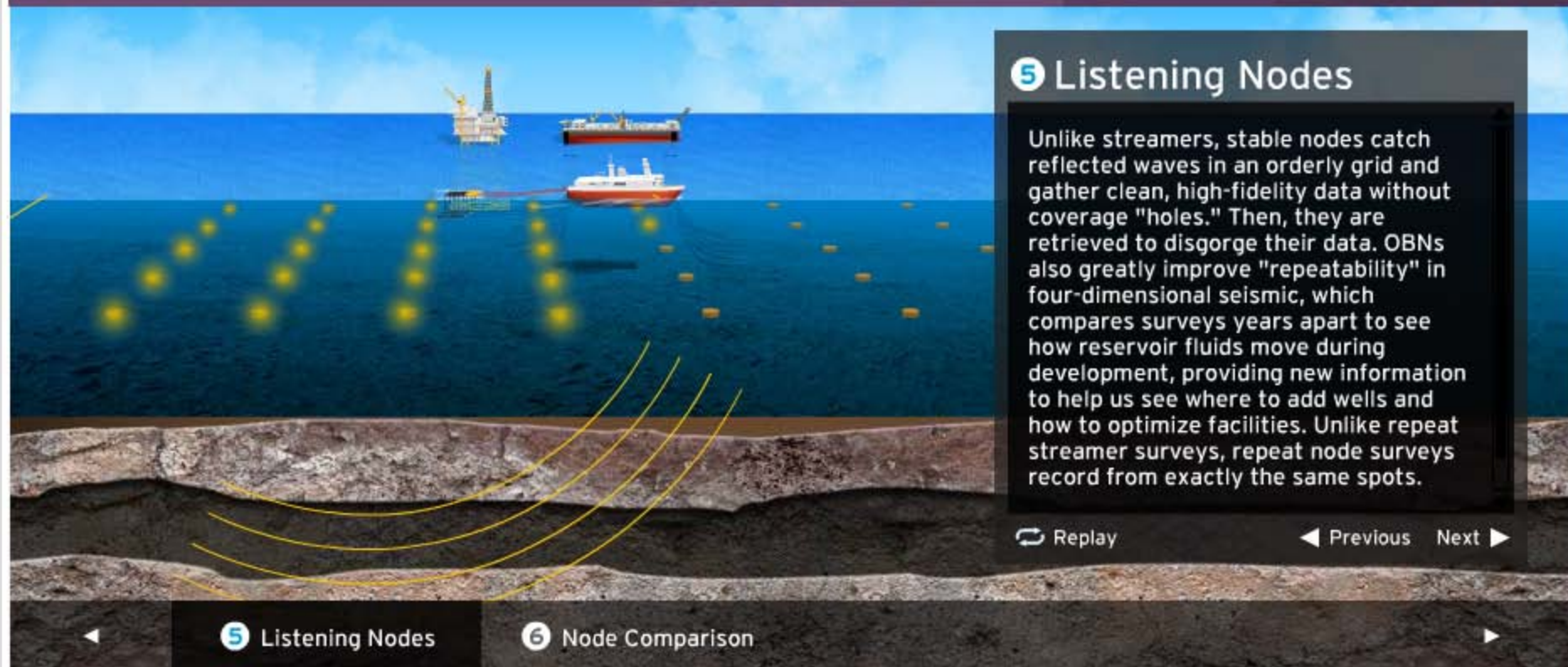
Voices: Staying Healthy

Seismic Shifts

[Print](#)

| [Email](#)

[Comments](#)



5 Listening Nodes

Unlike streamers, stable nodes catch reflected waves in an orderly grid and gather clean, high-fidelity data without coverage "holes." Then, they are retrieved to disgorge their data. OBNs also greatly improve "repeatability" in four-dimensional seismic, which compares surveys years apart to see how reservoir fluids move during development, providing new information to help us see where to add wells and how to optimize facilities. Unlike repeat streamer surveys, repeat node surveys record from exactly the same spots.

Replay

◀ Previous Next ▶

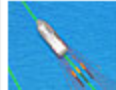
5 Listening Nodes

6 Node Comparison

In this
Issue...
March 2012



MANY HAPPY
RETURNS



SEISMIC
SHIFTS



HEALTHY
COMMUNITIES

? Test Your Knowledge Quiz

Voices: Staying Healthy

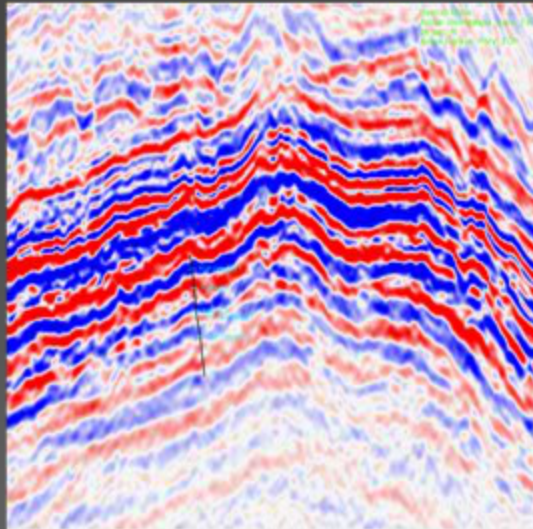
Seismic Shifts

[Print](#)

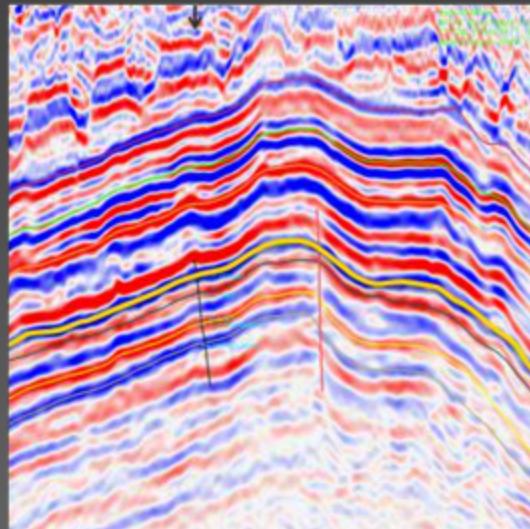
| [Email](#)

[Comments](#)

Vintage Streamer Survey



OBN Fast Track Survey



6 Node Comparison

The difference in results is clear in these images are from our Rosebank discovery. The OBN data (right) gives a clearer structural image without the blurriness or "noise" of the conventional data (left). The older data resulted from several different streamer surveys shot in the 1990s. The OBN data was shot in 2010, and the image shown is from February last year, after the contractor had been processing it for just four months. The sharper imagery helps us see past barriers of volcanic basalt to estimate the reservoir's true potential.

Replay

◀ Previous Next ▶

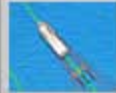
5 Listening Nodes

6 Node Comparison

In this
Issue...
March 2012



MANY HAPPY
RETURNS



SEISMIC
SHIFTS



HEALTHY
COMMUNITIES

? Test Your Knowledge Quiz

Voices: Staying Healthy



Building Healthy Communities

The company's prosperity is dependent on them.

We're committed to improving health care in the communities where we operate and where our people live. In some places, the challenges are daunting. But through our partnership with the Global Fund and other nonprofit organizations, we are beginning to repress the worst killers: malaria, tuberculosis and HIV/AIDS. The results offer fresh hope.

 [View photo essay](#) ▶

Left: A Chevron-supported wellness event in Nigeria.



In this
Issue...
March 2012



MANY HAPPY
RETURNS



SEISMIC
SHIFTS



HEALTHY
COMMUNITIES

? Test Your Knowledge Quiz

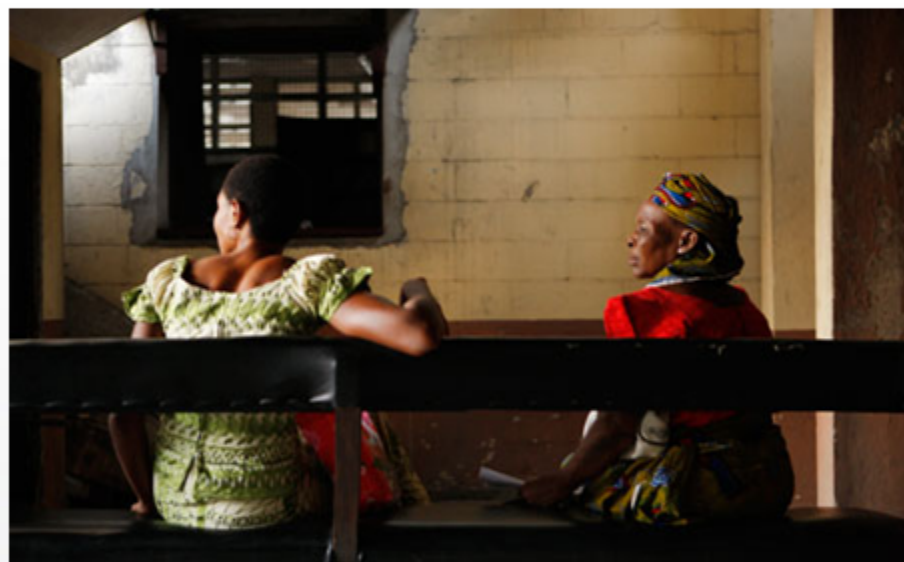
Voices: Staying Healthy

Building Healthy Communities

[Print](#)

| [Email](#)

[Comments](#)



1 of 7 photos

Play Slideshow ▶



The Global Fund: Partners in Health

We contribute to the health of communities by collaborating with organizations such as the Global Fund to Fight AIDS, Tuberculosis and Malaria. In 2008, Chevron became the Global Fund's inaugural Corporate Champion when we committed \$30 million over three years to the organization to support its programs in Angola, Nigeria, South Africa, Thailand, Indonesia and the Philippines.

We continue our support through a three-year, \$25 million commitment to the U.S. Fund for the Global Fund – a nonprofit recently established to encourage individuals, corporations and charities to provide support for the mission of the Global Fund.

"Our continued investment and partnership with the Global Fund reflects our long-term commitment to fight these deadly diseases and improve mother/infant care in regions of the developing world where we have some of our largest operations," says Rhonda Zygoeki, Chevron executive vice president, Policy and Planning. Pictured: Patients wait for voluntary counseling and HIV testing at a Nigerian hospital. Photo: © The Global Fund/John Rae.

Click thumbnail photos to view the essay.

In this
Issue...
March 2012



**MANY HAPPY
RETURNS**



**SEISMIC
SHIFTS**



**HEALTHY
COMMUNITIES**

? Test Your Knowledge Quiz

Voices: Staying Healthy

Building Healthy Communities

[Print](#)

| [Email](#)

[Comments](#)



2 of 7 photos

Play Slideshow ▶



Commitment Begins in the Workplace

Around the globe, the vast majority of people living with HIV or who are at risk of infection are working age. Since they spend a large share of their day at work, employers have a unique influence on their thinking and behavior.

That's why in 1986, Chevron helped create one of the first workplace videos on AIDS. We confronted the fear and misinformation then sweeping many workplaces. In 2005, we were the first in our industry to implement a global HIV/AIDS policy and program. We emphasize education and awareness and provide access to treatment to any Chevron employee who needs it.

"Fighting AIDS doesn't end at an operation's fence line," says David McMurtry, manager, Global Public Health and Special Projects. "We share our training program with suppliers and health care centers. We even partner with governments, nongovernmental organizations and other companies to share our best practices in fighting this relentless disease."

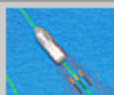
Click thumbnail photos to view the essay.



In this
Issue...
March 2012



MANY HAPPY
RETURNS



SEISMIC
SHIFTS



HEALTHY
COMMUNITIES

? Test Your Knowledge Quiz
Voices: Staying Healthy

Building Healthy Communities

[Print](#) | [Email](#)

[Comments](#)



3 of 7 photos

Play Slideshow ▶

The PATH to Understanding Disease

In Thailand, we partnered with Program for Appropriate Technology in Health (PATH), a grant sub-recipient, to activate three innovative HIV/AIDS awareness programs targeting Thai youth and their parents, Caltex customers in Bangkok, and Chevron employees.

Parents Network: A program developed by PATH that helps parents improve their understanding of HIV/AIDS and enhance communication of the disease with their children. Chevron employees and more than 200 parents in the community participated in the Parents Network "train-the-trainer" program.

AIDS Youth Leadership: Chevron, PATH and the Mahasadam Youth Group partnered to increase awareness among Thai youth through AIDS education programs in 11 schools in Nakhon Si Thammarat province reaching 550 young students.

Caltex HIV/AIDS Awareness Campaign: Through this campaign, attendants, such as the woman on the left of the photo, distributed 40,000 HIV/AIDS brochures with condoms at Caltex fuel stations in Bangkok. The Caltex AIDS campaign contributed to an increase in visitors to AIDS clinics near Caltex retail stations.

Click thumbnail photos to view the essay.



In this
Issue...
March 2012



MANY HAPPY
RETURNS



SEISMIC
SHIFTS



HEALTHY
COMMUNITIES

? Test Your Knowledge Quiz
Voices: Staying Healthy

Building Healthy Communities

[Print](#) | [Email](#)

[Comments](#)



4 of 7 photos

[Play Slideshow](#)



Help That Fits All Sizes of Business

Chevron's Small Medium Enterprise (SME) Workplace Wellness partnership in Nigeria empowers SME leaders and employees with the information to help manage HIV, malaria and tuberculosis in their workplace.

SMEs make up nearly 80 percent of Nigerian businesses. While many large businesses offer HIV/AIDS prevention and treatment to employees, most SMEs do not. The Workplace Wellness partnership, modeled after Chevron Nigeria's Peer Educator Program, targeted the workforce, families and communities of 10 SMEs in Lagos State.

Training included CEO training, prevention and awareness trainings by peer health educators, and access to HIV testing. Chevron also worked closely with the Network of People Living with HIV/AIDS in Nigeria (NEPWHAN), the UN Development Fund for Women and SME partner, the Lady Mechanics Initiative, to design a pilot for HIV-positive women and girls addressing the stigmas and the gender dynamics fueling the HIV pandemic.

Left, Dr. Chinwe Okala, public health physician, Chevron Nigeria, educates the community about HIV/AIDS and malaria.

Click thumbnail photos to view the essay.



In this
Issue...
March 2012



MANY HAPPY
RETURNS



SEISMIC
SHIFTS



HEALTHY
COMMUNITIES

? Test Your Knowledge Quiz

Voices: Staying Healthy

Building Healthy Communities

[Print](#)

| [Email](#)

[Comments](#)



5 of 7 photos

Play Slideshow ▶



Driving Home TB Education

Tuberculosis (TB) is the sixth-leading killer disease in the Philippines. So Chevron Philippines established an anti-TB awareness campaign in Makati and Manila. Educators conduct mini-seminars on TB symptoms, prevention and cure for public transport drivers and commuters aboard a mobile training bus, pictured left. The workshop includes presentations and a nurse who can answer medical questions. The campaign has provided training to more than 4,300 public transportation drivers and community residents.

Caltex stations display posters, and retail attendants have distributed 169,000 fliers with information about TB. All campaign material includes the anti-TB telephone helpline, which directs people to the government's free TB treatment facilities.

"The anti-TB campaign's direct interaction with our customers and host community has given us new insight into the gap between our stakeholders' right to be healthy and access to health services," says Jim Meynink, Chevron Philippines Inc. Products general manager and country chairman. "Chevron's focus on the safety and health of people in the communities where we conduct business enables us to fill this gap."

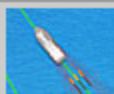
Click thumbnail photos to view the essay.



In this
Issue...
March 2012



MANY HAPPY
RETURNS



SEISMIC
SHIFTS



HEALTHY
COMMUNITIES

? Test Your Knowledge Quiz

Voices: Staying Healthy

Building Healthy Communities

[Print](#) | [Email](#)

[Comments](#)



6 of 7 photos

[Play Slideshow ▶](#)



Caring for Angola's Children

Angola has one of the world's highest rates of the genetic blood condition sickle cell disease with up to 10,000 babies born with the disease each year. To help, Chevron is supporting the Angola Sickle Cell Initiative, by giving \$4 million over four years to Baylor International Pediatric AIDS Initiative, a joint program of Baylor College of Medicine and Texas Children's Hospital.

Initial work with the Sickle Cell initiative brought to light the greater need for more doctors to provide life-saving pediatric care. So Chevron has since committed another \$6 million over five years to Texas Children's Hospital to expand the hospital's Global Health Corps program, enabling them to send more doctors to Angola and other African and Latin America countries.

"The agreement with Texas Children's Hospital and Baylor International Pediatric AIDS Initiative strengthens our efforts to help better meet the health care needs of underprivileged communities in the countries where we operate," said Eunice Carvalho, PGPA general manager, Angola.

Click thumbnail photos to view the essay.

In this
Issue...
March 2012



MANY HAPPY
RETURNS



SEISMIC
SHIFTS



HEALTHY
COMMUNITIES

? Test Your Knowledge Quiz
Voices: Staying Healthy

Building Healthy Communities

[Print](#) | [Email](#)

[Comments](#)



7 of 7 photos

[Play Slideshow](#)



Improving Childbirth Support in Indonesia

Mothers and newborns in Indonesia continue to die at unacceptable rates, with many infants lost in their first week of life due to inadequate prenatal and postnatal care.

Last January, Chevron and Jhpiego – an affiliate of Johns Hopkins University – partnered to improve maternal and newborn health services in communities in Chevron's Siak Regency production area. In collaboration with the local government and the district health office, a model has been established to improve access to, as well as the quality of, midwifery services – helping ensure all pregnant women are afforded skilled care before, during and after childbirth.

In the program's first six months, midwives in five villages were trained in Mother and Child Health workshops to champion Minas as an Alert Village – one that has an established pregnancy notification system with a midwife, transportation, community fund and blood donor list. Once established, an Alert Village – or Desa SIAGA – can also help in all types of health emergencies.

[Comment on this article](#)