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May 2013



SPOT THE
HAZARD



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? Test Your Knowledge Quiz

Voices: Safety at Home

Spot the Safety Hazard

Test your powers of observation in this quiz – and see when you might use your Stop-Work Authority.

Wherever you work, you are empowered to stop an activity you think is unsafe. We call it our Stop-Work Authority. In these mock scenes filmed at Chevron facilities, see how many hazards you can spot. Ask yourself, "Would I intervene if this were a real situation?"

 [Start the quiz](#) ▶  0  0





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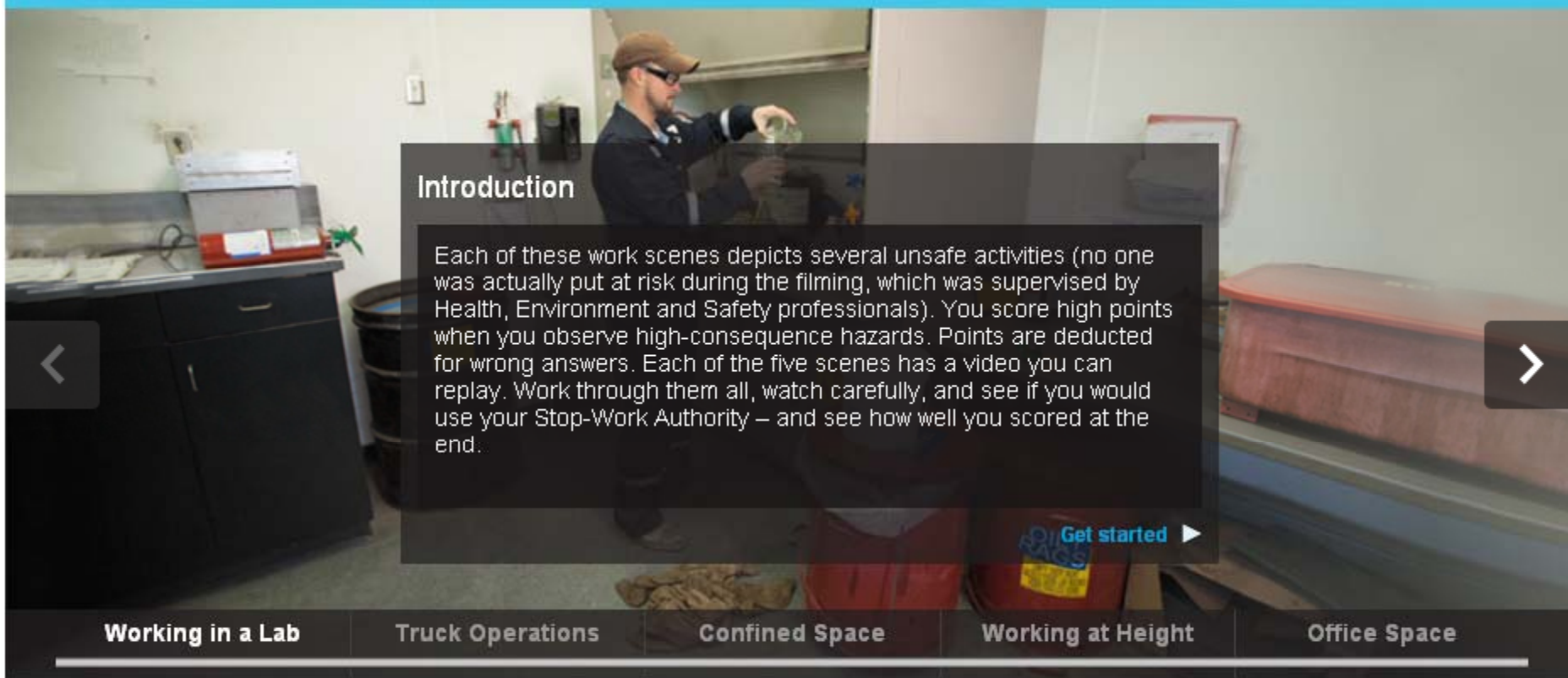
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Introduction

Each of these work scenes depicts several unsafe activities (no one was actually put at risk during the filming, which was supervised by Health, Environment and Safety professionals). You score high points when you observe high-consequence hazards. Points are deducted for wrong answers. Each of the five scenes has a video you can replay. Work through them all, watch carefully, and see if you would use your Stop-Work Authority – and see how well you scored at the end.

[Get started](#)

Working in a Lab **Truck Operations** **Confined Space** **Working at Height** **Office Space**



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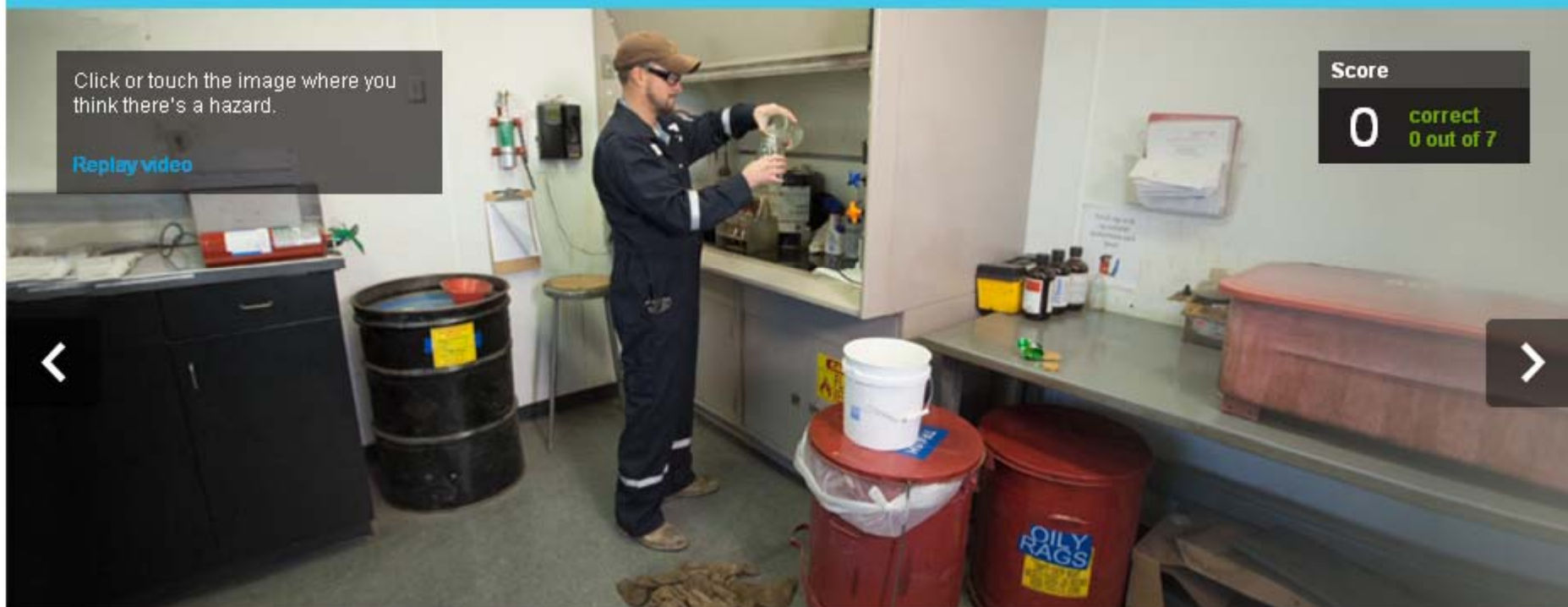
Click or touch the image where you think there's a hazard.

[Replay video](#)

Score

0

correct
0 out of 7



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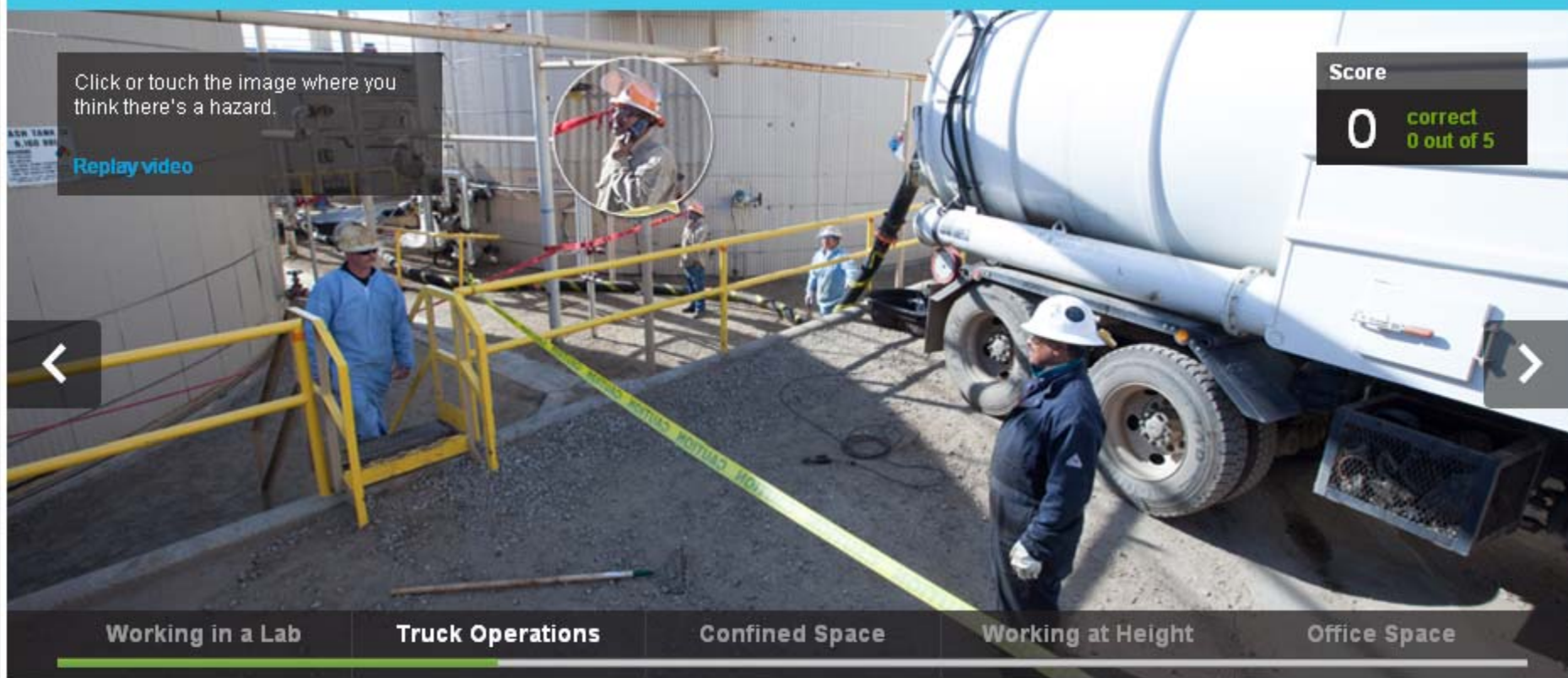
Click or touch the image where you think there's a hazard.

[Replay video](#)

Score

0

correct
0 out of 5



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Click or touch the image where you think there's a hazard.

[Replay video](#)

Score

0

correct
0 out of 6



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Click or touch the image where you think there's a hazard.

[Replay video](#)

Score

0 correct
0 out of 7

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Sowing the Seeds of Success

Why a big company likes to invest in small businesses.

By investing in small- and medium-sized enterprises in communities where we operate, we promote self-sufficiency. Our programs stimulate job growth and economic development. Strong local economies are best for the communities and best for our company.

 [View photo essay](#) ▶  1  1

Left: Helping a Bangladeshi business keep its ducks in a row.



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1 of 6 photos

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Bangladesh: A Business Takes Off

At age 17, Ojud Miah, from Koshba, Bangladesh, set up a small duck hatchery and farm. Tragedy struck in 2004 when a devastating cyclone literally washed his business away.

But in 2006, Chevron's Alternative Livelihood Program (ALP) offered a helping hand. Miah (shown here and on the previous page), the main breadwinner of a family of seven, received training and loans that spurred his revived – and currently prospering – business.

Miah and his 1,000 ducks have become an inspiration to fellow villagers. He also earns a steady income as a paraveterinarian after completing a training program through his local collective. He now has the skills to vaccinate his ducks, protecting them against disease.

Chevron's ALP encourages villagers to form collectives that can help them develop skills to build their own small businesses.

Click thumbnail photos to view the essay.



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Brazil: Tasting Sweet Success

Luciana Souza de Oliveira (pictured) was struggling to earn a living cutting sugar cane in Brazil's Espírito Santo Province when Chevron began a program to help women there and in the neighboring province overcome economic inequities.

Under the Women in Action program, Luciana has joined a collective that sells sweets to local markets. The area's supermarkets are the collective's next goal. "I was very suspicious before I finally embraced the idea," says Souza de Oliveira.

Thus began the Chevron-supported collective Projeto de Inclusão Comunitária, a project that stimulates job creation for women by providing training and support for small businesses. Little by little, the women started to believe in business success.

More than 11,000 Brazilian women have benefited from the program, which includes training and financial support.

Women have collaborated in the creation of small businesses such as a restaurant, a soap factory using recycled cooking oil, a party services company and a clothing manufacturer.

Click thumbnail photos to view the essay.



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Venezuela: Way of Life Becomes Livelihood

In Venezuela's Orinoco Delta, handicrafts have always been an important part of the culture of the indigenous Warao people. The trouble was that the Warao didn't make a living from their crafts.

That changed in 2009 when Chevron began a program to advance economic development by providing technical and commercial assistance that enables the Warao to take their handicrafts to market.

Carmen Medrano is among 600 members of the Warao people who have benefited from the program. While continuing to create her own handicrafts, Medrano says, "I am now able to help my Warao siblings from other municipalities to improve their skills. With our knowledge of natural fiber, we can make different crafts."

These distinctive crafts are now being produced and sold, bringing economic benefits to the Warao. The people also are gaining a greater cultural identity in the country through Chevron-supported fairs at which they sell their handicrafts.

Click thumbnail photos to view the essay.

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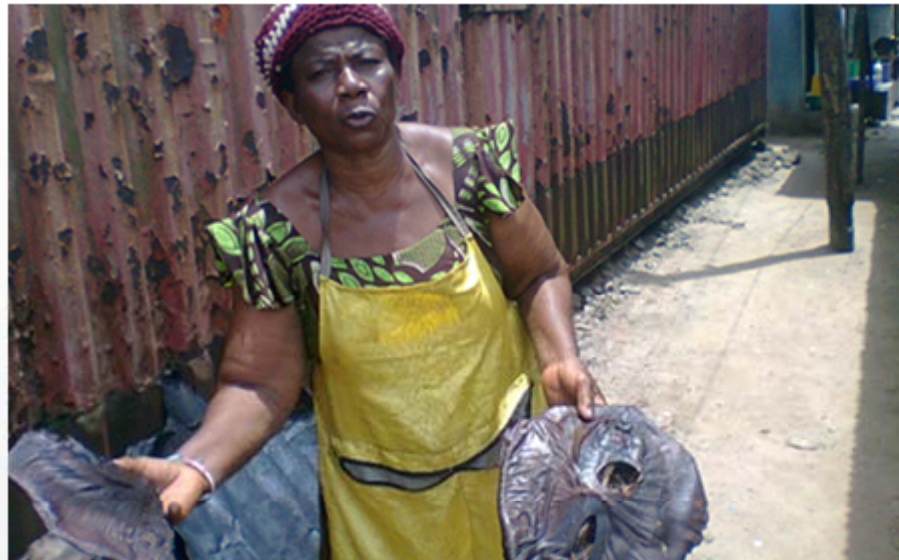
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4 of 6 photos

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Nigeria: Women's Businesses Flow

SWIM is an appropriate acronym for our Support for Women in Microenterprise program. The initiative targets women entrepreneurs involved in the fishing business in three communities of Nigeria's Rivers State.

The program increases the women's earning potential by backing improved processing technologies and storage facilities and linkage to supply chains for local and export markets.

SWIM, which began in 2012, will help some 300 women develop their skills through training, workshops and microloans.

For Amba Abraham (pictured), a dry-fish seller in the village of Kula, the addition of a smoking kiln has made a marked difference, enabling her to process a larger quantity of fish and protecting her from the after effect of smoke. Others are forming collectives, and all participants in the SWIM program are improving their financial and social well-being.

Click thumbnail photos to view the essay.



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Kazakhstan: A Stitch in Time

Under Chevron's support for the Developing Women's Entrepreneurship program in Kazakhstan, dozens of women-owned businesses have benefited from our "Triple E" initiative – Engage, Empower, Execute – to gain training, financial support and business acumen.

Upon completion of training and consultation sessions, one of the participants, named Kalymgarayeva Sholpan, received a small loan to open a textile company (pictured) in a village near the city of Astana.

Her company manufactures women's attire and household goods, including upholstery and pillows – a business quite in demand in the region around Astana.

Sholpan organized a group of unemployed women who were trained in the required skills and are now working in a small alliance providing services for the surrounding villages. Other Chevron-supported women have started cafeterias, kindergartens, children's development centers, bakeries and artisans' projects – all helping to define new avenues for development among the country's women.

Click thumbnail photos to view the essay.



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Australia: Honoring the Thalanyji Tradition

The Thalanyji people, traditional landowners who live in the vicinity of Onslow on Australia's northwest coast, are experiencing an economic transformation since reaching an agreement with Chevron in 2010. The agreement is a road map for educational, employment, contracting and business opportunities for Aboriginal people.

Since then, a small number of Thalanyji businesses have emerged in support of our Wheatstone natural gas project – ranging from pipe laying to security and site services. These enterprises are assisting with improving the quality of life for Aboriginal people while supporting the transition that grows out of our work on the Wheatstone Project.

Many Thalanyji residents have taken advantage of opportunities for employment on the Wheatstone Project, some of which will extend into the operational phase of the project.

To learn more about Chevron's CR efforts and success stories visit our new [Corporate Responsibility](#) hub. Here you will also find a link to the [2012 CR Report](#) (pdf).

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Meet some of the employees who have starred in our TV ads.

Chevron's corporate advertising highlights the common ground we share with the public on a variety of energy issues. The stars of our campaign are Chevron employees.

 [Read more](#) ▶  0  0

Left: Anselmo Tati agrees businesses should support communities.



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After appearing in "We Agree" advertising, Anselmo Tati was recognized by strangers in Houston and Singapore.

A simple two-word sentence – "We Agree" – is helping Chevron answer common misconceptions and misunderstandings about our industry. The campaign gives us an opportunity to talk about our values and show the common ground we share with others around the world on a wide range of key energy issues.

A global advertising campaign that first aired in 2010, "We Agree" features Chevron employees and real people who have strong opinions of our industry. Our employees, featured front and center, speak about the real progress Chevron is making on some of the toughest issues: small business investment, social responsibility, technology, economic impact and the environment.

Since the launch, the campaign has included 40 TV spots and 72 print ads that have run in 12 languages and have been seen on six continents.

Featuring employees in the advertising gives us all a voice, allowing us to demonstrate how we're all working together to move the world forward. The inclusion of their signatures running across the screen adds another personal stamp of commitment, and positions our employees as ambassadors for the company.

And for some of the participants, the ads have made them recognizable to the public, making them almost stars. Here are the stories of a few of the employees who have taken part.

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Anselmo Tati: Autograph Wanted

An engineer from Angola, Anselmo Tati was excited to participate in a "We Agree" commercial focusing on supporting the communities in which we're involved. He explains, "Being an ambassador for Chevron is something I always do with pleasure."

Imagine his excitement when he became an instant star. His first inkling came when two police officers at the Houston Airport in Texas asked him, "Are you coming into the United States to do another movie or another commercial? Our children loved seeing you on TV."

The stardom continued when the "We Agree" ad appeared on a large screen at a Singapore restaurant where Tati was dining. "Everyone stopped eating and sat looking at me. And later, several asked for my autograph."

Tati is always quick to explain that he's a Chevron employee, not a movie star. And yet, he adds, "It makes me happy knowing that I am representing Chevron. If people like me, it means that they also like Chevron."



Oil Companies Should Support Their Communities.
Anselmo Tati agrees: "It's not just good business; it's my country's future."

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Russell Lagdon: 'It's My Job'

In an ad devoted to our record in protecting the environment on Australia's Barrow Island, Russell Lagdon of Chevron Australia projects strong credibility when he says, "It's my job to look after it." The words ring true, for, as Lagdon says, "It is my job because I'm our company's environmental manager. And I'm passionate about helping Chevron look after it."

Lagdon stresses that being cast in this role demonstrates the ad's authenticity. "Chevron was committed to using its own people, in our own clothes, without makeup," says Lagdon. "For the ad to be believable, the words had to ring true and be in alignment with my belief and values and accurately reflect our record."

Having previously worked as Chevron's liaison to the BBC and Australian television for natural history segments on Barrow Island, Lagdon is well versed in the filming process "though this time the four 'actors' who auditioned for each ad shared a trailer, which made us feel like true stars," he recalls.



Protecting the Planet Is Everyone's Job. Russell Lagdon agrees: "We have a strict quarantine system to protect the integrity of the environment."

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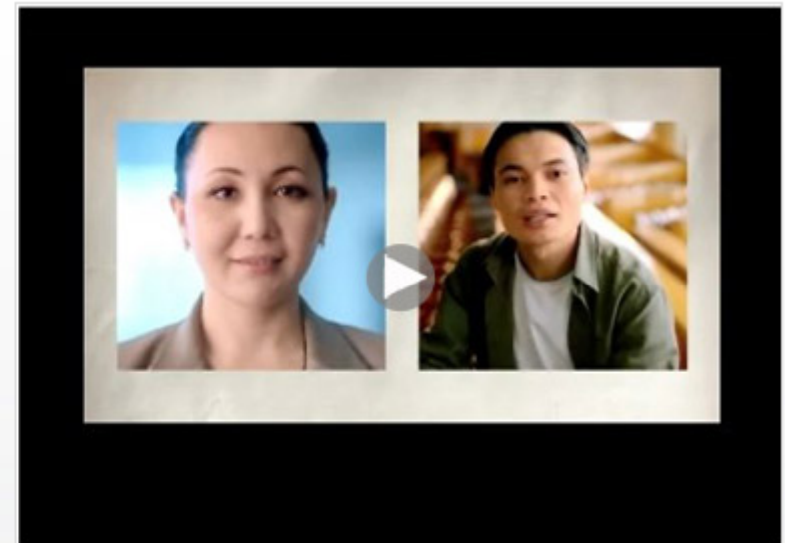
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Botagoz Zhalimbetova: Inspired

When Botagoz Zhalimbetova, Operational Excellence manager for our Eurasia business unit, appeared in a "We Agree" ad devoted to the importance of developing local talent in her native Kazakhstan, she learned how difficult it was to perform in front of the camera.

Lacking prior film experience, she suddenly "felt like an actress as the director and film crew worked with me with great attention and care, just as they worked with each participant; directing, inspiring, and drawing out our latent resources and performing abilities." Encouraged by the positive feedback from friends and family, she felt the experience gave her "more self-confidence and helped me to take a detached view of myself. I have learned a lot, especially what personal qualities I need to develop and improve not necessarily in front of the camera, but to apply at work and in my private life."



Global Companies Should Develop Local People. Botagoz Zhalimbetova agrees: "We're helping to build a new generation of experts."

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Wina Eunike: A Talent Discovered

As a veteran of 12 years working for Chevron in Indonesia, Wina Eunike felt well equipped to talk about how her company's long-term partnerships are helping to grow the country's economy. Speaking directly to "an inanimate object" – a video camera pointed at her face – was more challenging. "It was a weird experience, especially after being made up and feeling like an actress for the first time in my life."

Luckily, her confidence was high after being chosen from hundreds of Indonesian employees who had auditioned for the "We Agree" commercial. "When I got the email announcing that I had the role, I was a little surprised. I couldn't believe it was me."

Having just learned she was pregnant added to her excitement when the shooting began. "I was a little nervous, but being able to talk about Chevron's role in Indonesia made me feel proud. Suddenly, I thought, 'I have this talent.'"



Companies Should Commit to our Country's Future. Wina Eunike agrees: "Ninety-seven percent of our people are Indonesians."

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