



# chevron advocacy network

## The Chevron Advocacy Network (CAN)

is a community created to inform and amplify the voices of Chevron employees, retirees, marketers, retailers, family and friends. CAN helps you stay informed on the issues facing Chevron and the energy industry.

CAN provides information, resources, and tools to help members speak up about the fundamental benefits of the energy industry, so together, we can help inform public opinion and positively impact policy.



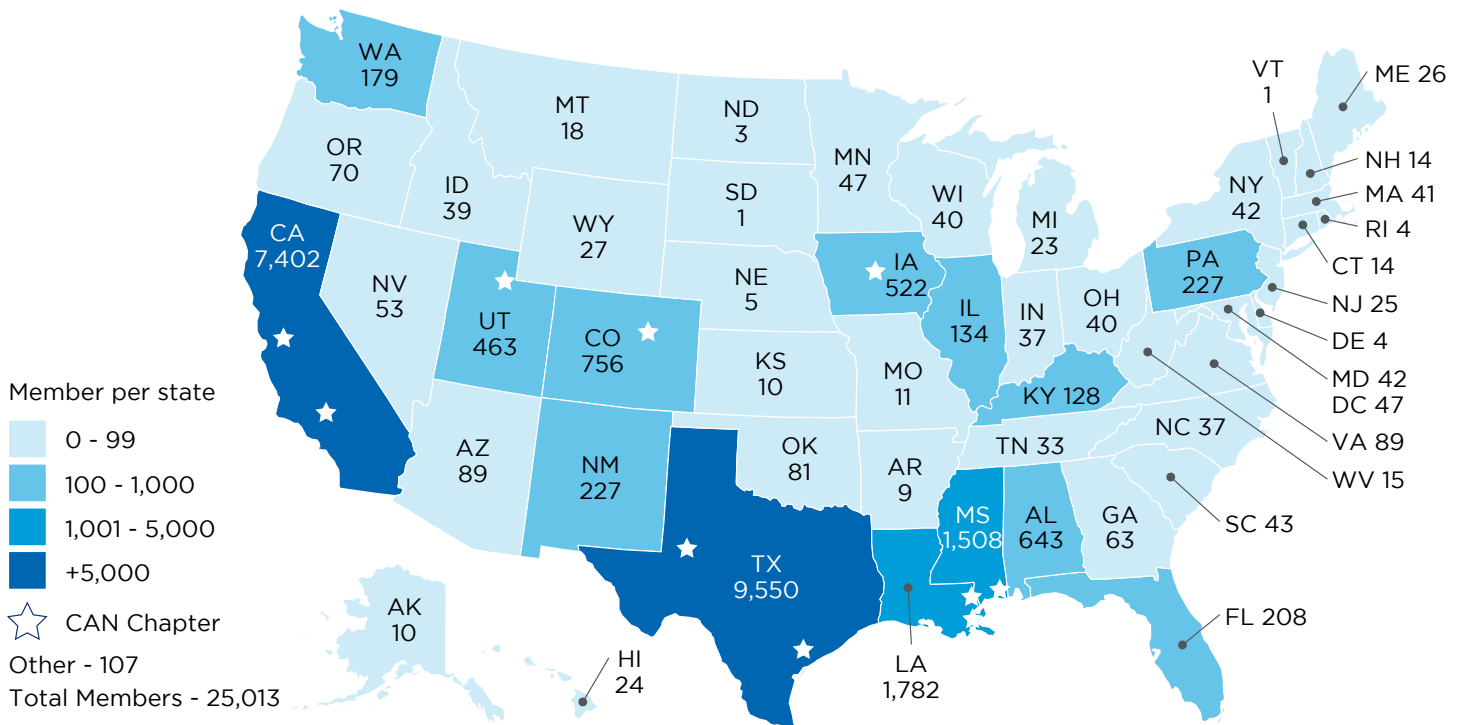
## Features of CAN

- Anyone CAN Join
- Website
- Newsletter
- Resources
- Take Action
- Advocacy Trainings
- Civic Action Center
- Facebook Page

## CAN's Impact

The Chevron Advocacy Network is the vehicle for Chevron to activate employees and supporters at the grassroots level to have their voices heard, both in their communities and to legislators to positively impact policy. Membership of CAN has seen a 300% increase since 2022 and members are taking action on key legislation and policy issues impacting Chevron and our industry at record rates. In 2023, more than 3,000 CAN members have taken action to send 15,000 letters and public comments to policy makers.

## U.S. Map of CAN Members



## What CAN You Do?

Ensure you are registered for CAN. Chevron employees are now automatically enrolled, but non-employee supporters will need to register. Once registered, check your dashboard for opportunities to take action, follow CAN on Facebook, and help spread awareness to colleagues, friends, family, and community members. You have a unique personal story to tell, and you understand the importance of the energy industry. Your voice is the most powerful way to connect with and influence your community members and local leaders.

## Action Alerts - Taking Action on Chevron Priorities

The Chevron Advocacy Network partners closely across the enterprise to activate CAN members, encouraging them to have their pro-energy voice heard by their legislators on policy issues. Each year, thousands of CAN members take action to send letters to their legislators and submit public comments in response to timely policy issues. Examples of recent activations include:

- **Activating Consumers at Retail Service Stations in Support of Lower Gas Prices**
- **Proposed EPA Standards to Ban Gasoline and Diesel Vehicle Sales**
- **California Windfall Profits Penalty**
- **Support of U.S. Production and Offshore Energy Leasing**

## Digital Program

CAN introduced its first ever digital program in 2023 with the launch of its Facebook page, meeting advocates where they want to be met, on social media. The page allows CAN to create awareness of key industry issues, provides opportunities to take action, all while delivering easily shareable content.



**Action Alerts and Organic Content:** Share Action Alerts for followers to take action on policy issues online, and educate on policy issues while growing awareness of CAN.



**Follower Ads and Recruitment Campaigns:** Generate new CAN members and online followers to spread awareness of CAN among core target audiences.

## Audience-specific Energy Literacy

- **Advocacy Trainings and Educational Webinars:** Inform employees and retirees on advocacy best practices, key industry issues, and partner across the enterprise to promote literacy on Chevron's low-carbon initiatives.
- **Get Out the Vote (GOTV) Campaigns:** Inform and mobilize CAN members across the U.S. to increase turn out at elections by sharing state-specific election dates and information through our Civic Action Center. Host "Meet the Candidates" and GOTV events for employees.

### A Leader in Energy Advocacy

Chevron has been one of the leaders in the energy industry because we know how to overcome challenges while remaining true to our core purpose. The Chevron Advocacy Network is one important way we lead.

### Refreshed look and feel

In 2023, CAN refreshed its logo and brand standards to align with the Chevron Brand. As Chevron's flagbearer of industry advocacy, this new style identity will help evoke pride and passion for all our members.

## CAN Chapter Leads

**Alex Schisel**  
San Ramon, California

**Megan Lopez**  
Bakersfield, California

**Arikka Von**  
Salt Lake City, Utah

**Chad Calvert**  
Denver, Colorado

**Jonathan Harshman**  
Midland, Texas

**Cameron Nazminia**  
Houston, Texas

**Lauren Jones**  
Ames, Iowa

**Caitlin Hunter**  
Covington, Louisiana

**Robbie Robinson**  
Belle Chasse, Louisiana

**Melanie Landsiedel**  
Pascagoula, Mississippi

## Senior Advisors

**Al Williams**  
VP, Corporate Affairs

**Karen Knutson**  
VP & GM, Government Affairs

## CAN Staff

**Tina Hymer**  
Senior Counsel

**Alex Schisel**  
CAN Lead

Learn more at [ChevronAdvocacyNetwork.com](https://ChevronAdvocacyNetwork.com) or email [Advocacy@Chevron.com](mailto:Advocacy@Chevron.com)

*CAN membership and activities are strictly voluntary. Information in this report was sourced from CAN's third-party vendor, DDC. Additional information can be shared upon request.*