

## Chevron in California



**Dear Colleagues,**

Last year we launched the "California Initiative," a program to raise awareness about our legacy in California and the value that we bring to our home state as a leading supplier of energy, a major employer and a partner with our communities.

Recently the Milken Institute, an independent think-tank, put out a new study that examines the significant and positive economic impact Chevron has on the state. Some of the key findings:

- We support approximately 70,000 California jobs - or 1 in every 250 jobs in the state - which includes 10,000 employees, plus vendors, subcontractors and other businesses that support the company
- In 2007, the total value of Chevron's economic output in California was \$9.2 billion - more than \$25 million in economic output every day
- Chevron in 2007 spent about \$750 million with California small businesses; approximately half of that was spent with minority- and women-owned businesses

A copy of the full report and a two-page summary are available on the Chevron Retiree Association Web site.

Moving forward, you can play an important role in communicating the value of our company to your friends, families, colleagues and communities. To help you, we've just published a new brochure entitled "Chevron in California" that highlights our employees, operations and community engagement in the state. It includes a look at our history as well as information on the work we're doing in California to create the next generation of energy. You can view or download a copy of the brochure on the Chevron Retiree Association Web site. Or you can order a free copy of the brochure by calling 1-800-533-6571 and asking for the "Chevron in California" brochure.

There's a lot more activity associated with the California Initiative. We will be re-launching our California advertising this month, continuing our political outreach and expanding our community engagement.

The history of our company is rooted in California, which continues to be one of our largest and most important geographic markets in the world. The California Initiative is intended to highlight our company's commitment to our home state and the benefits we provide in order to help us operate our business more successfully. I want to thank you for your help in this endeavor and encourage you to read the new brochure to help you better tell our California story.

Sincerely,

**Rhonda Zygocki**  
**Vice President**  
**Policy, Government & Public Affairs**